RV Review Response Scorecard · 2026

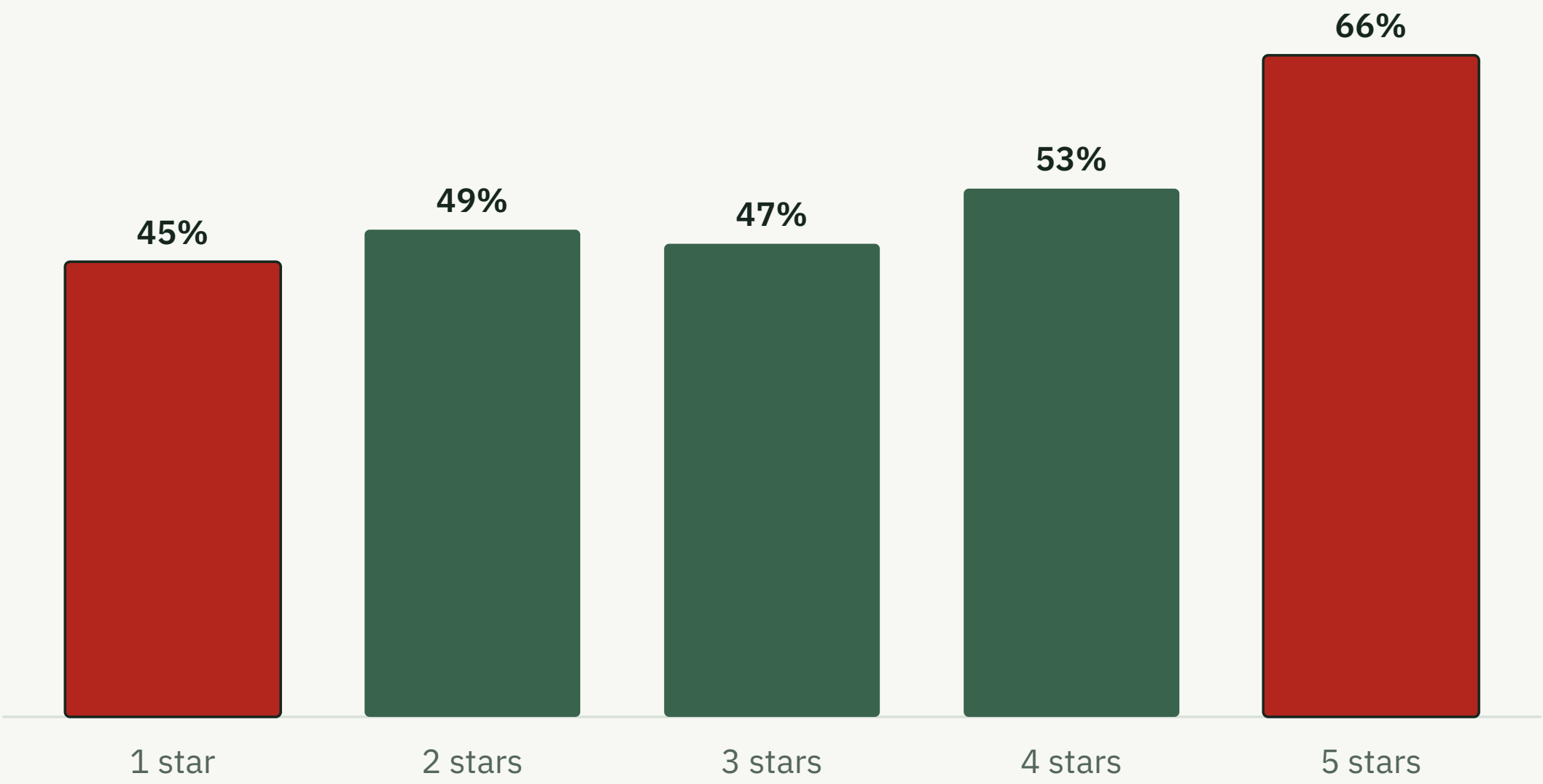
RV businesses answer 66% of 5-star reviews and 45% of 1-star reviews

Share of Google reviews with an owner reply, by star rating, across six types of RV business.

66.0%
of 5-star reviews get an owner reply

45.4%
of 1-star reviews get one

6 of 6
business types reply more to 5-star than 1-star



Source: RV Inspectors analysis of 294,607 Google reviews of 35,211 US RV businesses, 2007–Oct 2026.

rvinspectors.org